F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
EAST REGION										
East Outside Sales Management	RM	East VWS Regional Sales Manager	Visual Workplace & Safety	Kirk Myer	kirk_myer@bradycorp.com	Winston Salem	NC	27104		704-300-3992
	RM	East PWID Regional Sales Manager	Product & Wire ID	Riley Brown	riley_brown@bradycorp.com	Johns Island	SC	29455		864-504-9644
	RM	East PWID Sales Manager	Product & Wire ID	Ryan Sparks	ryan_sparks@bradycorp.com	Fort Mitchell	KY	41017		859-957-4227
Inside Sales Management	Inside Sales Mgmt	Senior Inside Sales Manager		Abby Klein	abby_klein@bradycorp.com	Milwaukee	WI	53223	414-358-5158	414-207-1468
	Inside Sales Mgmt	PWID Inside Sales Supervisor	Product & Wire ID	Abe Massalha	ibrahim_massalha@bradycorp.com	Milwaukee	WI	53223	414-438-6926	414-491-3807
	Inside Sales Mgmt	VWS Inside Sales Supervisor	Visual Workplace & Safety	Roberto Benavides	roberto_benavides@bradycorp.com	Milwaukee	WI	53223	414-438-7038	
	Inside Sales Mgmt	Inside Sales Construction Manager	Construction	Open		Duluth	GA	30096		
Cleveland - Pittsburgh	US-East	Steel Coast	Visual Workplace & Safety	Andy Wright	andrew_wright@bradycorp.com	Pittsburgh	PA	15237		412-418-8247
	Inside Sales	Steel Coast	Visual Workplace & Safety Inside Sales	Reggie York	reginald_york@bradycorp.com	Milwaukee	WI	53223	414-396-7839	
	US-East	Cleveland-Pittsburgh	Product & Wire ID	Scott Merritt	scott_merritt@bradycorp.com	Delaware	OH	43015		440-522-5923
	US-East	Cleveland-Pittsburgh	Product & Wire ID	Brian Podobnik	brian_podobnik@bradycorp.com	Canonsburg	PA	15317		724-263-3343
	Inside Sales	Cleveland & Pittsburgh	Product & Wire ID Inside Sales	Hunter Schuettke	hunter_schuettke@bradycorp.com	Milwaukee	WI	53223	414-358-5266	
	Construction	Pittsburgh	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Piedmont	US-East	Atlanta / Alabama	Product & Wire ID (see rows 95 & 99 for Visual Workplace & Safety contact)	Joe Durbin	joe_durbin@bradycorp.com	Smyrna	GA	30080		404-977-0988
	US-East	Atlanta / Alabama	Product & Wire ID (see rows 95 & 99 for Visual Workplace & Safety contact)	Ashley Serio	ashley_serio@bradycorp.com	Birmingham	AL	35242		205-317-7744
	Inside Sales	Atlanta	PWID Inside Sales	Paul Keller	paul_keller@bradycorp.com	Milwaukee	WI	53223	414-393-5365	
	Construction	Atlanta	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Virginia (previously part of Chesapeake Territory)	US-East	Virginia	Visual Workplace & Safety (see row 54 for Product & Wire ID contact)	Matt Nelson	matt_nelson@bradycorp.com	Palmyra	VA	22963		804-874-1014
	Inside Sales	Virginia	Visual Workplace & Safety Inside Sales	Ryan McAndrew	ryan_mcandrew@bradycorp.com	Milwaukee	WI	53223	414-285-0520	
	Construction	Virgiania	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Maryland (previously part of Chesapeake Territory)	US-East	Maryland	Visual Workplace & Safety (see row 53 for Product & Wire ID contact)	Josh Baynham	joshua_baynham@bradycorp.com	Catonsville	MD	21228		470-701-8998
	Inside Sales	Maryland	Visual Workplace & Safety Inside Sales	Ryan McAndrew	ryan_mcandrew@bradycorp.com	Milwaukee	WI	53223	414-285-0520	
	Construction	Maryland	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Philadelphia	US-East	Philadelphia	Visual Workplace & Safety (see row 74 for Product & Wire ID contact)	Mike Berson	mike_berson@bradycorp.com	Medford	NJ	08055		609-320-1555
	Inside Sales	Philadelphia	Visual Workplace & Safety Inside Sales	Ryan McAndrew	ryan_mcandrew@bradycorp.com	Milwaukee	WI	53223	414-285-0520	
	Construction	Philadelphia	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
North Carolina	US-East	North Carolina	Visual Workplace & Safety (see rows 43 & 44 for Product & Wire ID contact)	Tyle Toohey	tyler_toohey@bradycorp.com	Clayton	NC	27520		
	US-East	North Carolina	Visual Workplace & Safety (see rows 43 & 44 for Product & Wire ID contact)	Kevin Green	kevin_green@bradycorp.com	Mooresville	NC	28115		704-657-6392
	Inside Sales	North Carolina	Visual Workplace & Safety Inside Sales	Chris Eckert	chris_eckert@bradycorp.com	Milwaukee	WI	53223	414-396-7841	
	Construction	North Carolina	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Carolinas	US-East	North Carolina	Product & Wire ID (See row 38 for Visual Workplace & Safety contact)	Mike Kadrich	mike_kadrich@bradycorp.com	Davidson	NC	28036		919-649-5842
	US-East	South Carolina	Product & Wire ID (See row 108 for Visual Workplace & Safety contact)	Jed Fiske	jed_fiske@bradycorp.com	Piedmont	SC	29673		843-754-5793
	Inside Sales	Carolinas	Product & Wire ID Inside Sales	Ben Hofman	benjamin_hofman@bradycorp.com	Milwaukee	WI	53223	414-358-5268	
	Construction	Carolinas	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Sunshine State	US-East	Northern Florida	Product & Wire ID (see row 104 for Visual Workplace & Safety contact)	Caitlin Ford	caitlin_ford@bradycorp.com	Winter Park	FL	32792		407-832-7383
	US-East	Southern Florida	Product & Wire ID (see row 103 for Visual Workplace & Safety contact)	Javier Ruiz	javier_ruiz@bradycorp.com	Miami	FL	33155		305-269-5741
	Inside Sales	Sunshine State	Product & Wire ID Inside Sales	Ben Hofman	benjamin_hofman@bradycorp.com	Milwaukee	WI	53223	414-358-5268	
	Construction	Sunshine State	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
	US-East	Maryland	Product & Wire ID (see row 30 for Visual Workplace & Safety contact)	Scott Bezanson	scott_bezanson@bradycorp.com	Hagerstown	MD	21742		240-527-4375

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
Mid-Atlantic	US-East	Virginia	Product & Wire ID (see rows 26 for Visual Workplace & Safety contact)	Patrick Haley	patrick_haley@bradycorp.com	Midlothian	VA	23113		804-381-1934
	Inside Sales	Mid-Atlantic	Product & Wire ID Inside Sales	Derek Rohrer	derek_rohrer@bradycorp.com	Milwaukee	WI	53223	414-928-4959	
	Construction	Mid-Atlantic	Construction	Open		Duluth	GA	30096		
	Construction	Mid-Atlantic	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
New England	US-East	New England	Visual Workplace & Safety	Blaine Ericson	blaine_ericson@bradycorp.com	Glastonbury	CT	06033		617-480-1481
	Inside Sales	New England	Visual Workplace & Safety Inside Sales	Reggie York	reginald_york@bradycorp.com	Milwaukee	WI	53223	414-396-7839	
	US-East	New England	Product & Wire ID	Mike Moran	michael_moran@bradycorp.com	Providence	RI	02908		203-666-7047
	US-East	New England	Product & Wire ID	Brad Marggraf	brad_marggraf@bradycorp.com	Pembroke	NH	03275		781-879-8811
	Inside Sales	New England	Product & Wire ID Inside Sales	Hunter Schuettke	hunter_schuettke@bradycorp.com	Milwaukee	WI	53223	414-358-5266	
	Construction	New England	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
New York	US-East	New York/ New Jersey	Visual Workplace & Safety	Dave Lippincott	dave_lippincott@bradycorp.com	Lawrenceville	NJ	08648		609-922-9146
	US-East	New York/ Buffalo	Visual Workplace & Safety	Jamie Crockart	jamie_crockart@bradycorp.com	Cheektowaga	NY	14225		716-206-9190
	Inside Sales	New York	Visual Workplace & Safety Inside Sales	Chris Eckert	chris_eckert@bradycorp.com	Milwaukee	WI	53223	414-396-7841	
	US-East	New York/ Buffalo	Product & Wire ID	Steve Rupp	stephen_rupp@bradycorp.com	Buffalo	NY	14201		716-984-0134
	US-East	New York	Product & Wire ID	Bob Scanlin	robert_scanlin@bradycorp.com	New York	NY	10075		917-921-1572
	Inside Sales	New York	Product & Wire ID Inside Sales	Paul Keller	paul_keller@bradycorp.com	Milwaukee	WI	53223	414-393-5365	
	Construction	New York	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Keystone	US-East	Pennsylvania	Product & Wire ID (see row 34 for Visual Workplace & Safety contact)	Justin May	justin_may@bradycorp.com	Swarthmore	PA	19081		610-212-6764
	Inside Sales	Keystone	Product & Wire ID Inside Sales	Derek Rohrer	derek_rohrer@bradycorp.com	Milwaukee	WI	53223	414-928-4959	
	Construction	Keystone	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Tennessee	US-East	Eastern Tennessee	Visual Workplace & Safety	John Sheely	john_sheely@bradycorp.com	Jefferson City	TN	37760		615-762-8719
	US-East	Western Tennessee	Visual Workplace & Safety	Kyle Morris	kyle_morris@bradycorp.com	Selmer	TN	38375		731-532-9748
	Inside Sales	Tennessee	Visual Workplace & Safety Inside Sales	Chris Eckert	chris_eckert@bradycorp.com	Milwaukee	WI	53223	414-396-7841	
	US-East	Tennessee	Product & Wire ID	Rebecca Student	rebecca_student@bradycorp.com	Winchester	TN	37398		901-485-1341
	Inside Sales	Tennessee	Product & Wire ID Inside Sales	Paul Keller	paul_keller@bradycorp.com	Milwaukee	WI	53223	414-393-5365	
	Construction	Tennessee	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Cincinnati	US-East	Cincinnati	Product & Wire ID (see row 186 for Visual Workplace & Safety contact)	Josh Kadrich	josh_kadrich@bradycorp.com	Newport	KY	41071		859-391-1471
	Inside Sales	Cincinnati	Product & Wire ID Inside Sales	Derek Rohrer	derek_rohrer@bradycorp.com	Milwaukee	WI	53223	414-928-4959	
	Construction	Cincinnati	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
SOUTH REGION (VWS ONLY)										
	RM	South VWS Regional Sales Manager	Visual Workplace & Safety	**Kelley Fischer**	kelley_fischer@bradycorp.com	Columbia	SC	29229		**803-386-5327**
Inside Sales Management	Inside Sales Mgmt	Senior Inside Sales Manager		**Abby Klein**	abby_klein@bradycorp.com	Milwaukee	WI	53223	414-358-5158	414-207-1468
	Inside Sales Mgmt	VWS Inside Sales Supervisor - MKE	Visual Workplace & Safety	**Roberto Benavides**	roberto_benavides@bradycorp.com	Milwaukee	WI	53223	414-438-7038	
	Inside Sales Mgmt	Inside Sales Construction Manager	Construction	**Open**		Duluth	GA	30096		
Atlanta	US-Atlantic	Atlanta	Visual Workplace & Safety (see rows 21 & 22 for Product & Wire ID contact)	Clifford Hodge	clifford_hodge@bradycorp.com	Cumming	GA	30028		770-331-7666
	Inside Sales	Atlanta	Visual Workplace & Safety Inside Sales	Ryan McAndrew	ryan_mcandrew@bradycorp.com	Milwaukee	WI	53223	414-285-0520	
	Construction	Atlanta	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Alabama	US-Atlantic	Alabama	Visual Workplace & Safety (see rows 21 & 22 for Product & Wire ID contact)	Adrienne Robertson	adrienne_robertson@bradycorp.com	Gurley	AL	35748		256-513-0423
	Inside Sales	Alabama	Visual Workplace & Safety Inside Sales	Chris Eckert	chris_eckert@bradycorp.com	Milwaukee	WI	53223	414-396-7841	
	Construction	Alabama	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Florida	US-Atlantic	Southern Florida	Visual Workplace & Safety (see row 49 for Product & Wire ID contact)	Kevin Carter	kevin_carter@bradycorp.com	Ocoee	FL	34761		407-256-4518
	US-Atlantic	Northern Florida	Visual Workplace & Safety (see row 48 for Product & Wire ID contact)	Eddie Baker	eddie_baker@bradycorp.com	Daytona Beach	FL	32118		386-214-9885
	Inside Sales	Florida	Visual Workplace & Safety Inside Sales	Ryan McAndrew	ryan_mcandrew@bradycorp.com	Milwaukee	WI	53223	414-285-0520	
	Construction	Florida	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
South Carolina	US-Atlantic	South Carolina	Visual Workplace & Safety (see row 44 for Product & Wire ID contact)	Cole Lewis	cole_lewis@bradycorp.com	Augusta	GA	30907		706-631-4447
	Inside Sales	South Carolina	Visual Workplace & Safety Inside Sales	Chris Eckert	chris_eckert@bradycorp.com	Milwaukee	WI	53223	414-396-7841	
	Construction	South Carolina	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Austin	US-Atlantic	Austin	Visual Workplace & Safety (see row 145 for Product & Wire ID contact)	Russell Simms	russell_simms@bradycorp.com	Jarrell	TX	76537		713-253-1430
	Inside Sales	Austin	Visual Workplace & Safety Inside Sales	Mike Sirus	michael_sirus@bradycorp.com	Milwaukee	WI	53223	414-285-0529	
	Construction	Austin	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Bayou (previously Louisiana Territory)	US-Atlantic	Bayou	Visual Workplace & Safety (see row 155 for Product & Wire ID contact)	Jennifer Jarc	jennifer_jarc@bradycorp.com	Baton Rouge	LA	70810		225-439-6010
	Inside Sales	Bayou	Visual Workplace & Safety Inside Sales	Kobe Vines	kobe_vines@bradycorp.com	Milwaukee	WI	53223	414-358-5175	
	Construction	Bayou	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Lonestar (previously Dallas Territory)	US-Atlantic	Lonestar	Visual Workplace & Safety (see row 159 for Product & Wire ID contact)	Jamie Ross	jamie_ross@bradycorp.com	Arlington	TX	76001		214-218-2954
	Inside Sales	Lonestar	Visual Workplace & Safety Inside Sales	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
	Construction	Lonestar	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Stockyards (previously Fort Worth Territory)	US-Atlantic	Stockyards	Visual Workplace & Safety (see row 163 for Product & Wire ID contact)	Scooter McIntosh	scooter_mcintosh@bradycorp.com	Justin	TX	76247		940-465-8937
	Inside Sales	Stockyards	Visual Workplace & Safety Inside Sales	Kobe Vines	kobe_vines@bradycorp.com	Milwaukee	WI	53223	414-358-5175	
	Construction	Stockyards	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Houston Metro	US-Atlantic	Metro Houston	Visual Workplace & Safety (see rows 167 & 168 for Product & Wire ID contact)	Jimmonde Turner	jimmonde_turner@bradycorp.com	Houston	TX	77014		346-307-1332
	Inside Sales	Metro Houston	Visual Workplace & Safety Inside Sales	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
	Construction	Metro Houston	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
Texas Gulf Coast	US-Atlantic	Texas Gulf Coast	Visual Workplace & Safety (see rows 167 & 168 for Product & Wire ID contact)	Kendra Newton	kendra_newton@bradycorp.com	League City	TX	77573		713-858-3304
	Inside Sales	Texas Gulf Coast	Visual Workplace & Safety Inside Sales	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
	Construction	Texas Gulf Coast	Construction	Rochell Thrasher	rochell_thrasher@bradycorp.com	Duluth	GA	30096	855-871-6851	
CENTRAL REGION										
Central Outside Sales Management	RM	Central VWS Regional Sales Manager	Visual Workplace & Safety	**Seth Glazer**	seth_glazer@bradycorp.com	West Bloomfield	MI	48323		**248-961-9460**
	RM	Central PWID Regional Sales Manager	Product & Wire ID	**Dan Pfaller**	daniel_pfaller@bradycorp.com	Chicago	IL	60642		**414-399-3470**
	RM	Central PWID Sales Manager	Product & Wire ID	**Steve Sampson**	steve_sampson@bradycorp.com	Milwaukee	WI	53212		414-343-6941
Inside Sales Management	Inside Sales Mgmt	Senior Inside Sales Manager		**Abby Klein**	abby_klein@bradycorp.com	Milwaukee	WI	53223	414-358-5158	414-207-1468
	Inside Sales Mgmt	PWID Inside Sales Supervisor	Product & Wire ID	**Abe Massalha**	ibrahim_massalha@bradycorp.com	Milwaukee	WI	53223	414-438-6926	414-491-3807
	Inside Sales Mgmt	VWS Inside Sales Supervisor	Visual Workplace & Safety	**Roberto Benavides**	roberto_benavides@bradycorp.com	Milwaukee	WI	53223	414-438-7038	
	Inside Sales Mgmt	Inside Sales Construction Manager	Construction	**Open**		Duluth	GA	30096		
San Antonio (previously Austin Territory)	US-Central	San Antonio	Product & Wire ID (see row 112 for Visual Workplace & Safety contact)	Ryan Shortt	ryan_shortt@bradycorp.com	San Antonio	TX	78248		210-480-1804
	Inside Sales	San Antonio	Product & Wire ID Inside Sales	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	San Antonio	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Chicago	US-Central	Chicago	Visual Workplace & Safety	Adam Bubash	adam_bubash@bradycorp.com	Lindenhurst	IL	60046		872-357-6472
	Inside Sales	Chicago	Visual Workplace & Safety Inside Sales	Mike Sirus	michael_sirus@bradycorp.com	Milwaukee	WI	53223	414-285-0529	
	US-Central	Chicago	Product & Wire ID	Brian Graf	brian_graf@bradycorp.com	Saint Charles	IL	60174		815-900-1972
	Inside Sales	Chicago	Product & Wire ID Inside Sales	Joe Feltz	joseph_feltz@bradycorp.com	Milwaukee	WI	53223	414-358-6725	
	Construction	Chicago	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Louisiana	US-Central	Louisiana	Product & Wire ID (see row 116 for Visual Workplace & Safety contact)	Dina Brach	dina_brach@bradycorp.com	Baton Rouge	LA	70810		985-974-5374
	Inside Sales	Louisiana	Product & Wire ID Inside Sales	Caleb Grossmann	caleb_grossman@bradycorp.com	Milwaukee	WI	53223	800-553-0894	
	Construction	Louisiana	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
	US-Central	Dallas	Product & Wire ID (see row 120 for Visual Workplace & Safety contact)	David Griffith	david_griffith@bradycorp.com	Fort Worth	TX	76107		817-925-4220

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
Dallas	Inside Sales	Dallas	Product & Wire ID Inside Sales	Caleb Grossmann	caleb_grossman@bradycorp.com	Milwaukee	WI	53223	800-553-0894	
	Construction	Dallas	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Fort Worth	US-Central	Fort Worth	Product & Wire ID (see row 124 for Visual Workplace & Safety contact)	Josh Plank	joshua_plank@bradycorp.com	Burleson	TX	76028		682-210-3883
	Inside Sales	Fort Worth	Product & Wire ID Inside Sales	Caleb Grossmann	caleb_grossman@bradycorp.com	Milwaukee	WI	53223	800-553-0894	
	Construction	Fort Worth	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Houston	US-Central	Houston	Product & Wire ID (see rows 128 & 132 for Visual Workplace & Safety contact)	Kristen Butts	kristen_butts@bradycorp.com	Kemah	TX	77565		281-414-6070
	US-Central	Houston	Product & Wire ID (see rows 128 & 132 for Visual Workplace & Safety contact)	Michael Logan	michael_logan@bradycorp.com	Conroe	TX	77302		281-627-7696
	Inside Sales	Houston	Product & Wire ID Inside Sales	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	Houston	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Indianapolis	US-Central	Indianapolis	Visual Workplace & Safety	Sherry Rodriguez	sherry_rodriguez@bradycorp.com	Terre Haute	IN	47803		765-389-9348
	Inside Sales	Indianapolis	Visual Workplace & Safety Inside Sales	Mike Sirus	michael_sirus@bradycorp.com	Milwaukee	WI	53223	414-285-0529	
	US-Central	Indianapolis	Product & Wire ID	Jacob Poole	jacob_poole@bradycorp.com	Whitestown	IN	46075		317-409-1608
	Inside Sales	Indianapolis	Product & Wire ID Inside Sales	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	Indianapolis	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Twin Cities (previously Minneapolis Territory)	US-West	Twin Cities	Visual Workplace & Safety (see row 288 for Product & Wire ID contact)	Wendy Boyer	wendy_boyer@bradycorp.com	Edina	MN	55424		612-963-5345
	Inside Sales	Twin Cities	Visual Workplace & Safety Inside Sales	Zach Essmann	zach_essmann@bradycorp.com	Milwaukee	WI	53223	414-396-7840	
	Construction	Twin Cities	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Nebraska (previously Iowa Territory)	US-West	Nebraska	Visual Workplace & Safety (see row 292 for Product & Wire ID contact)	Dale Ruhl	dale_ruhl@bradycorp. om	Lincoln	NE	68521		531-739-0594
	Inside Sales	Nebraska	Visual Workplace & Safety Inside Sales	Zach Essmann	zach_essmann@bradycorp.com	Milwaukee	WI	53223	414-396-7840	
	Construction	Nebraska	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Bluegrass (previsouly Cincinnati Territory)	US-East	Bluegrass	Visual Workplace & Safety (see row 85 for Product & Wire ID contact)	John Hanley	john_hanley@bradycorp.com	Newport	KY	41071		513-706-5697
	Inside Sales	Bluegrass	Visual Workplace & Safety Inside Sales	Reggie York	reginald_york@bradycorp.com	Milwaukee	WI	53223	414-396-7839	
	Construction	Bluegrass	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Detroit	US-Central	Detroit	Visual Workplace & Safety	Catherine Lee	catherine_lee@bradycorp.com	Grand Blanc	MI	48439		810-428-7265
	Inside Sales	Detroit	Visual Workplace & Safety Inside Sales	Kobe Vines	kobe_vines@bradycorp.com	Milwaukee	WI	53223	414-358-5175	
	US-Central	Detroit	Product & Wire ID	Norm Foster	norman_foster@bradycorp.com	Rochester	MI	48307		248-705-8341
	Inside Sales	Detroit	Product & Wire ID Inside Sales	Caleb Grossmann	caleb_grossman@bradycorp.com	Milwaukee	WI	53223	800-553-0894	
	Construction	Detroit	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Western Michigan	US-Central	Western Michigan	Visual Workplace & Safety	Scott Strefelder	scott_strefelder@bradycorp.com	Jenison	MI	49428		616-758-8233
	Inside Sales	Western Michigan	Visual Workplace & Safety Inside Sales	Kobe Vines	kobe_vines@bradycorp.com	Milwaukee	WI	53223	414-358-5175	
	US-Central	Western Michigan	Product & Wire ID	Tony Pacic	tony_pacic@bradycorp.com	Grand Rapids	MI	49506		616-913-8632
	Inside Sales	Western Michigan	Product & Wire ID Inside Sales	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	Western Michigan	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
St Louis	US-Central	St Louis	Visual Workplace & Safety	Cole McKinley	cole_mckinley@bradycorp.com	Wentzville	MO	63385		636-497-8127
	Inside Sales	St Louis	Visual Workplace & Safety Inside Sales	Kobe Vines	kobe_vines@bradycorp.com	Milwaukee	WI	53223	414-358-5175	
	US-Central	St Louis	Product & Wire ID	John Buckley	john_buckley@bradycorp.com	Saint Albans	MO	63073		636-386-4078
	Inside Sales	St Louis	Product & Wire ID Inside Sales	Joe Feltz	joseph_feltz@bradycorp.com	Milwaukee	WI	53223	414-358-6725	
	Construction	St Louis	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Milwaukee	US-Central	Milwaukee	Visual Workplace & Safety (see rows 216 & 217 for Product & Wire ID contact)	TJ DeToro	tj_detoro@bradycorp.com	Mequon	WI	53092		414-378-4014
	Inside Sales	Milwaukee	Visual Workplace & Safety Inside Sales	Mike Sirus	michael_sirus@bradycorp.com	Milwaukee	WI	53223	414-285-0529	
	Construction	Milwaukee	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Northwoods	US-Central	Northern Wisconsin	Visual Workplace & Safety (see rows 216 & 217 for Product & Wire ID contact)	Ryan Baez	ryan_baez@bradycorp.com	Hartford	WI	53027		262-291-3888
	Inside Sales	Northern Wisconsin	Visual Workplace & Safety Inside Sales	Mike Sirus	michael_sirus@bradycorp.com	Milwaukee	WI	53223	414-285-0529	

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
	Construction	Northern Wisconsin	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Wisconsin	US-Central	Wisconsin	Product & Wire ID (see rows 208 & 212 for Visual Workplace & Safety contact)	Open						
	US-Central	Wisconsin	Product & Wire ID (see rows 208 & 212 for Visual Workplace & Safety contact)	Chris Bertrand	christopher_bertrand@bradycorp.com	De Pere	WI	54115		612-845-8379
	Inside Sales	Wisconsin	Product & Wire ID Inside Sales	Joe Feltz	joseph_feltz@bradycorp.com	Milwaukee	WI	53223	414-358-6725	
	Construction	Wisconsin	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
Oklahoma	US-Central	Oklahoma	Visual Workplace & Safety	Tommy Thompson	tommy_thompson@bradycorp.com	Stillwater	OK	74075		501-273-4371
	Inside Sales	Oklahoma	Visual Workplace & Safety Inside Sales	Kobe Vines	kobe_vines@bradycorp.com	Milwaukee	WI	53223	414-358-5175	
	US-Central	Oklahoma	Product & Wire ID	Kyle Waring	kyle_waring@bradycorp.com	Maumelle	AR	72113		501-553-3186
	Inside Sales	Oklahoma	Product & Wire ID Inside Sales	Caleb Grossmann	caleb_grossman@bradycorp.com	Milwaukee	WI	53223	800-553-0894	
	Construction	Oklahoma	Construction	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
WEST REGION										
West Outside Sales Management	RM	West VWS Regional Sales Manager	Visual Workplace & Safety	**Kate Bean**	kate_bean@bradycorp.com	Renton	WA	98058	206-799-1805	**206-799-1805**
	RM	West PWID Regional Sales Manager	Product & Wire ID	**Mark Konopacke**	mark_konopacke@bradycorp.com	Del Mar	CA	92014	858-792-1387	**858-735-7522**
	RM	West PWID Sales Manager	Product & Wire ID	**Tommy Swartz**	thomas_swartz@bradycorp.com	Seattle	WA	98146		425-922-2404
Inside Sales Management	Inside Sales Mgmt	Senior Inside Sales Manager		**Abby Klein**	abby_klein@bradycorp.com	Milwaukee	WI	53223	414-358-5158	414-207-1468
	Inside Sales Mgmt	PWID Inside Sales Supervisor	Product & Wire ID	**Abe Massalha**	ibrahim_massalha@bradycorp.com	Milwaukee	WI	53223	414-438-6926	414-491-3807
	Inside Sales Mgmt	VWS Inside Sales Supervisor	Visual Workplace & Safety	**Roberto Benavides**	roberto_benavides@bradycorp.com	Milwaukee	WI	53223	414-438-7038	
	Inside Sales Mgmt	Inside Sales Construction Manager	Construction	**Open**		Duluth	GA	30096		
Oregon	US-West	Oregon	Visual Workplace & Safety	Laura Bilek	laura_bilek@bradycorp.com	Ridgefield	WA	98642		360-989-6411
	Inside Sales	Oregon	Visual Workplace & Safety Inside Sales	Drew Wachter	drew_wachter@bradycorp.com	Milwaukee	WI	53223	414-438-7083	
	US-West	Oregon	Product & Wire ID	Ted Zhu	ted_zhu@bradycorp.com	Camas	WA	98607		360-818-1005
	Inside Sales	Oregon	Product & Wire ID Inside Sales	Hayden Wegener	hayden_wegener@bradycorp.com	Milwaukee	WI	53223	414-438-6926	
	Construction	Oregon	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Big Sky	US-West	Big Sky	Visual Workplace & Safety and Product & Wire ID	Brent Cooper	brent_cooper@bradycorp.com	Meridian	ID	83646		253-304-4881
	Inside Sales	Big Sky	Visual Workplace & Safety Inside Sales	Rianna Graf	rianna_graf@bradycorp.com	Milwaukee	WI	53223	414-285-0521	
	Inside Sales	Big Sky	Product & Wire ID Inside Sales	Dylan Stachowiak	dylan_stachowiak@bradycorp.com	Milwaukee	WI	53223	414-393-5363	
	Construction	Big Sky	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Washington	US-West	Washington	Visual Workplace & Safety	Jason Cormier	jason_cormier@bradycorp.com	Seattle	WA	98117		425-578-4863
	Inside Sales	Washington	Visual Workplace & Safety Inside Sales	Rianna Graf	rianna_graf@bradycorp.com	Milwaukee	WI	53223	414-285-0521	
	US-West	Washington	Product & Wire ID	Chris Bennett	christopher_bennett@bradycorp.com	Renton	WA	98056		425-473-0253
	Inside Sales	Washington	Product & Wire ID Inside Sales	Hayden Wegener	hayden_wegener@bradycorp.com	Milwaukee	WI	53223	414-438-6926	
	Construction	Washington	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Arizona	US-West	Arizona	Visual Workplace & Safety	Paul Larson	paul_larson@bradycorp.com	Mesa	AZ	85207		480-486-6046
	US-West	Arizona	Visual Workplace & Safety	Brian Sneed	brian_sneed@bradycorp.com	Surprise	AZ	85388		480-724-7372
	Inside Sales	Arizona	Visual Workplace & Safety Inside Sales	Drew Wachter	drew_wachter@bradycorp.com	Milwaukee	WI	53223	414-438-7083	
	Construction	Arizona	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Grand Canyon	US-West	Grand Canyon	Product & Wire ID	Patrick Mahony	patrick_mahony@bradycorp.com	Fountain Hills	AZ	85268		602-647-8481
	US-West	Grand Canyon	Product & Wire ID	Louis Head	louis_head@bradycorp.com	Scottsdale	AZ	85255		480-286-1152
	Inside Sales	Grand Canyon	Product & Wire ID Inside Sales	Dylan Stachowiak	dylan_stachowiak@bradycorp.com	Milwaukee	WI	53223	414-393-5363	
	Construction	Grand Canyon	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Southern California	US-West	Southern California	Visual Workplace & Safety	Ryan Gonsalves	ryan_gonsalves@bradycorp.com	Lake Elsinore	CA	92530		909-576-1162
	US-West	Southern California	Visual Workplace & Safety	Richard Marquez	richard_marquez@bradycorp.com	Ontario	CA	91761		909-437-0011
	Inside Sales	Southern California	Visual Workplace & Safety Inside Sales	Drew Wachter	drew_wachter@bradycorp.com	Milwaukee	WI	53223	414-438-7083	
	Construction	Southern California	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
San Diego	US-West	San Diego	Product & Wire ID	Brian Gentes	brian_gentes@bradycorp.com	San Diego	CA	92130		858-775-9360
	Inside Sales	San Diego	Product & Wire ID Inside Sales	Alex Wolfe	alex_wolfe@bradycorp.com	Milwaukee	WI	53223	414-438-6911	

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
	Construction	San Diego	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Los Angeles	US-West	Los Angeles	Product & Wire ID	Rodney Wagner	rodney_wagner@bradycorp.com	Altadena	CA	91001		310-755-0144
	Inside Sales	Los Angeles	Product & Wire ID Inside Sales	Alex Wolfe	alex_wolfe@bradycorp.com	Milwaukee	WI	53223	414-438-6911	
	Construction	Los Angeles	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Inland Empire	US-West	Inland Empire	Product & Wire ID	Carolina Meyler	carolina_meyler@bradycorp.com	Temecula	CA	92591		619-207-1725
	Inside Sales	Inland Empire	Product & Wire ID Inside Sales	Alex Wolfe	alex_wolfe@bradycorp.com	Milwaukee	WI	53223	414-438-6911	
	Construction	Inland Empire	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Northern California	US-West	Northern California	Visual Workplace & Safety	Whitney Moore	whitney_moore@bradycorp.com	Winters	CA	95694		530-405-6072
	US-West	Northern California	Visual Workplace & Safety	Anthony Rodrigues	anthony_rodrigues@bradycorp.com	Rocklin	CA	95765		916-990 1170
	Inside Sales	Northern California	Visual Workplace & Safety Inside Sales	Drew Wachter	drew_wachter@bradycorp.com	Milwaukee	WI	53223	414-438-7083	
	US-West	Northern California	Product & Wire ID	Bill Foy	bill_foy@bradycorp.com	Milpitas	CA	95035		408-472-5506
	US-West	Northern California	Product & Wire ID	Bill Kobane	bill_kobane@bradycorp.com	Elk Grove	CA	95758		916-385-2852
	Inside Sales	Northern California	PWID Inside Sales	Dylan Stachowiak	dylan_stachowiak@bradycorp.com	Milwaukee	WI	53223	414-393-5363	
	Construction	Northern California	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Minneapolis	US-West	Minneapolis	Product & Wire ID (see row 178 for Visual Workplace & Safety contact)	Nate Roth	nate_roth@bradycorp.com	Saint Paul	MN	55124		612-523-0505
	Inside Sales	Minneapolis	Product & Wire ID Inside Sales	Alex Wolfe	alex_wolfe@bradycorp.com	Milwaukee	WI	53223	414-438-6911	
	Construction	Minneapolis	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Iowa	US-West	Iowa	Product & Wire ID (see rows 182 for Visual Workplace & Safety contact)	Mike McCaig	mike_mccaig@bradycorp.com	Ankeny	IA	50021		515-201-6569
	Inside Sales	Iowa	PWID Inside Sales	Alex Wolfe	alex_wolfe@bradycorp.com	Milwaukee	WI	53223	414-438-6911	
	Construction	Iowa	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Colorado	US-West	Colorado	Visual Workplace & Safety	Ryan Scott Moore	ryanscott_moore@bradycorp.com	Arvada	CO	80007		720-297-5036
	Inside Sales	Colorado	Visual Workplace & Safety Inside Sales	Zach Essmann	zach_essmann@bradycorp.com	Milwaukee	WI	53223	414-396-7840	
	US-West	Colorado	Product & Wire ID	Jake Precup	jake_precup@bradycorp.com	Broomfield	CO	80020		720-237-4906
	Inside Sales	Colorado	Product & Wire ID Inside Sales	Brenden Deremo	brenden_deremo@bradycorp.com	Milwaukee	WI	53223	414-393-5364	
	Construction	Colorado	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Dakotas	US-West	Dakotas	Visual Workplace & Safety and Product & Wire ID	Christy Panther	christy_panther@bradycorp.com	Moorhead	MN	56560		701-219-3720
	Inside sales	Dakotas	Visual Workplace & Safety Inside Sales	Rianna Graf	rianna_graf@bradycorp.com	Milwaukee	WI	53223	414-285-0521	
	Inside sales	Dakotas	Product & Wire ID Inside Sales	Hayden Wegener	hayden_wegener@bradycorp.com	Milwaukee	WI	53223	414-438-6926	
	Construction	Dakotas	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Utah	US-West	Utah	Visual Workplace & Safety and Product & Wire ID	Ryan Moore	ryan_moore@bradycorp.com	South Salt Lake City	UT	84106		801-201-3123
	Inside Sales	Utah	Visual Workplace & Safety Inside Sales	Rianna Graf	rianna_graf@bradycorp.com	Milwaukee	WI	53223	414-285-0521	
	Inside Sales	Utah	Product & Wire ID Inside Sales	Dylan Stachowiak	dylan_stachowiak@bradycorp.com	Milwaukee	WI	53223	414-393-5363	
	Construction	Utah	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Kansas City	US-West	Kansas City	Visual Workplace & Safety and Product & Wire ID	Ben Bradshaw	ben_bradshaw@bradycorp.com	Kansas City	MO	64152		816-946-1585
	Inside Sales	Kansas City	Visual Workplace & Safety Inside Sales	Zach Essmann	zach_essmann@bradycorp.com	Milwaukee	WI	53223	414-396-7840	
	Inside Sales	Kansas City	PWID Inside Sales	Hayden Wegener	hayden_wegener@bradycorp.com	Milwaukee	WI	53223	414-438-6926	
	Construction	Kansas City	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
STRATEGIC ACCOUNTS										
al Markets & unts		Sr Director of Global Business Development		Andy Crook	andy_crook@bradycorp.com	Chantilly	VA	20152		414-544-9390
		Vertical Market Manager	Data Centers	Jon Giaimo	jon_giaimo@bradycorp.com	Grand Haven	MI	49417		616-843-4638
		Vertical Market Manager	Electronics	Todd Kessel	todd_kessel@bradycorp.com	Scottsdale	AZ	85260		503-333-0330
		Vertical Market Manager	Aerospace & Defense	JT Strough	jt_strough@bradycorp.com	Exeter	RI	02822		401-218-5252
		Global Account Manager	Enterprise Accounts	Shawn Powell	shawn_powell@bradycorp.com	Daniel Island	SC	29492		843-259-0975
		Global Account Manager	HP	Bret Foster	bret_foster@bradycorp.com	Byron Center	MI	49315		616-583-2312
		RFID Field Sales Applications Engineer	Aerospace RFID Solutions & Deployments	Dave Benavides	david_benavides@bradycorp.com	Fishers	IN	46037		224-426-8758
		Strategic Account Director, Global		Sanjay Gupta	sanjay_gupta@bradycorp.com	Bagalore	India			+91 9686130631

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
Global Accounts, Vertic National Accou		Global Account Manager - US Based	Electronics Manufacturing Services	Joe Ysasi	joseph_ysasi@braycorp.com	Zeeland	MI	49464		617-429-2007
		Global Account Manager - US Based	Electronics Original Equipment Manufacturers	Edward Yu	edward_yu@bradycorp.com		TX			512-915-8119
		Global Account Manager - US Based		Davitt Cunningham	davitt_cunningham@bradycorp.com	Rocklin	CA	95765		
		Manager of National Accounts - VWS		**Colin Huth**	colin_huth@bradycorp.com	Waukesha	WI	53186		**414-614-7696**
		National Account Manager	Named Accounts	AJ Bryant	aj_bryant@bradycorp.com	Medina	OH	44256		330-410-9869
		National Account Manager	Named Accounts	Darrell Carmichael	darrell_carmichael@bradycorp.com	Indianapolis	IN	46237		317-502-6238
		National Account Manager	Named Accounts	Michael Hamilton	michael_hamilton@bradycorp.com	Saint Charles	IL	60175		847-393-6853
		National Account Manager	Named Accounts	Dudley Callahan	dudley_callahan@bradycorp.com	Myrtle Beach	SC	29572		843-353-9661
		National Account Manager		Jason Cormier	jason_cormier@bradycorp.com	Seattle	WA	98117		425-578-4863
		PWID Director of Sales		**Kevin Doyle**	kevin_doyle@bradycorp.com	Lutherville	MD	21093		**410-299-1495**
		National Account Manager	Aerospace and Defense	Peter Crichton	peter_crichton@bradycorp.com	Wheaton	IL	60189		815-751-2260
		National Account Manager	Construction / Electrical Contractors	Brent Burlette	brent_burlette@bradycorp.com	Baton Rouge	LA	70810		225-394-7041
		National Account Manager	TBD (Assuming Electronics and Contract Manufacturing.)	Mike Kadrich	mike_kadrich@bradycorp.com	Davidson	NC	28036		919-649-5842
CANADA										
Canada Sales Management	RM	**Canada Country Manager**	**Canada**	**Jamie Button**	jamie_button@bradycorp.com	**Markham**	**ON**	**L3R 5N7**		**416-988-5303**
	RM	**Sales Manager**	**Canada**	**Vince Badagliacca**	vince_badagliacca@bradycorp.com	**Castleton**	**ON**	**K0K 1M0**		**416-407-8757**
Ontario	Canada	**Ontario**	**Visual Workplace & Safety**	Jeff Neznik	jeffrey_neznik@bradycorp.com	Courtice	ON	L1E 3E1		437-453-9337
	Canada	**Ontario**	**Visual Workplace & Safety**	Stuart Sylver	stuart_sylver@bradycorp.com	Ingersoll	ON	N5C 4E4		519-535-2070
	Canada	**Ontario**	**Product & Wire ID**	Wendy Hosford	wendy_hosford@bradycorp.com	Stouffville	ON	L4A 2X9		416-434-3923
	Canada	**Ontario**	**Product & Wire ID**	Scott Peaker	scott_peaker@bradycorp.com	Straffordville	ON	N0J 1Y0		519-577-9231
	Inside Sales	**Ontario**	**Visual Workplace & Safety Inside Sales**	Eric Brown	eric_brown@bradycorp.com	Markham	ON	L3R 5N7	289-807-5394	
	Inside Sales	**Ontario**	**Product & Wire ID Inside Sales**	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	**Ontario**	**Construction**	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Quebec	Canada	**Quebec**	**Visual Workplace & Safety**	Amelie Pelletier	amelie_pelletier@bradycorp.com	Quebec	QC	G3K 0M6		418-576-5051
	Canada	**Quebec**	**Visual Workplace & Safety**	Francois Raymond	francois_raymond@bradycorp.com	L'ile-Perrot	QC	J7V 8S8		438-820-7396
	Canada	**Quebec**	**Visual Workplace & Safety**	Melanie Audette	melanie_audette@bradycorp.com	Vaudreuil-Dorion	QC	J7V 0M7		438-468-7276
	Canada	**Quebec**	**Product & Wire ID**	Ulysse Ramsay	ulysse_ramsay@bradycorp.com	Levis	QC	G6Z 7S1		418-573-6326
	Canada	**Quebec**	**Product & Wire ID**	Chantal Quesnel	chantal_quesnel@bradycorp.com	Orleans	ON	K4A 4J7		289-383-5917
	Inside Sales	**Quebec**	**Visual Workplace & Safety Inside Sales**	Daniel Klincsek	daniel_klincsek@bradycorp.com	Markham	ON	L3R 5N7	819-975-4871	
	Inside Sales	**Quebec**	**Product & Wire ID Inside Sales**	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	**Quebec**	**Construction**	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Alberta	Canada	**Alberta**	**Visual Workplace & Safety**	Garvin Richards	garvin_richards@bradycorp.com	Calgary	AB	T3N 0Y5		403-969-9454
	Canada	**Alberta**	**Visual Workplace & Safety**	Lloyd MacKay	lloyd_mackay@bradycorp.com	Fort Saskatchewan	AB	T8L 1C5		587-357-3010
	Canada	**Alberta**	**Product & Wire ID**	Dave Yeremy	dave_yeremy@bradycorp.com	Spruce Grove	AB	T7X 0A5		780-243-3550
	Canada	**Alberta**	**Product & Wire ID**	Open						
	Inside Sales	**Alberta**	**Visual Workplace & Safety Inside Sales**	Robert Elias	robert_elias@bradycorp.com	Markham	ON	L3R 5N7	672-206-0181	
	Inside Sales	**Alberta**	**Product & Wire ID Inside Sales**	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	**Alberta**	**Construction**	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
British Columbia	Canada	**British Columbia**	**Visual Workplace & Safety**	Radek Hewson	radek_hewson@bradycorp.com	Vancouver	BC	V6R 1T6		250-661-1904
	Canada	**British Columbia**	**Product & Wire ID**	Animesh Rajvaidya	animesh_rajvaidya@bradycorp.com	Victoria	BC	V8X 4C6		604-612-8854
	Inside Sales	**British Columbia**	**Visual Workplace & Safety Inside Sales**	Robert Elias	robert_elias@bradycorp.com	Markham	ON	L3R 5N7	672-206-0181	
	Inside Sales	**British Columbia**	**Product & Wire ID Inside Sales**	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	**British Columbia**	**Construction**	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Maritimes	Canada	**Maritimes**	Black Dot	Anthony Savella	anthony_savella@bradycorp.com	Chester	NS	B0J 1J0		902-774-1263
	Inside Sales	**Maritimes**	**Visual Workplace & Safety Inside Sales**	Daniel Klincsek	daniel_klincsek@bradycorp.com	Markham	ON	L3R 5N7	819-975-4871	
	Inside Sales	**Maritimes**	**Product & Wire ID Inside Sales**	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	**Maritimes**	**Construction**	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Prairies	Canada	**Prairies**	**Visual Workplace & Safety**	Joy Papineau	joy_papineau@bradycorp.com	Winnipeg	MB	R3G 2G7		431-844-4886
	Canada	**Prairies**	**Product & Wire ID**	Bruce Wyche	bruce_wyche@bradycorp.com	Winnipeg	MB	R3M 2E9		431-336-6283
	Inside Sales	**Prairies**	**Visual Workplace & Safety Inside Sales**	Eric Brown	eric_brown@bradycorp.com	Markham	ON	L3R 5N7	289-807-5394	

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
	Inside Sales	Prairies	Product & Wire ID Inside Sales	Elan Berman	elan_berman@bradycorp.com	Milwaukee	WI	53223	414-438-6918	
	Construction	Prairies	Construction	Chris D'Avanzo	chris_davanzo@bradycorp.com	Duluth	GA	30096	844-580-3343	
Other Sales	Canada	Sales Manager for Electromark		Landon Keith	landon_keith@bradycorp.com	Niagara Falls	ON	L2E 0B4		403-837-5624
	Channel	National Channel Development Manager		Melanie Toulmin	melanie_toulmin@bradycorp.com	Cobourg	ON	K9A 4C5		416-452-7445
CHANNEL ACCOUNTS										
Channel Management	Channel	Director of Channel Management	Visual Workplace & Safety	Peter Vagnoni	peter_vagnoni@bradycorp.com	Bala Cynwyd	PA	19004		267-357-2713
	Channel	Director of Channel Management	Product & Wire ID	Kyle Harvey	kyle_harvey@bradycorp.com	Cumming	GA	30028		414-239-3494
	Channel	Manager of Channel Management	Visual Workplace & Safety	Jesse Anderson	jesse_anderson@bradycorp.com	Milwaukee	WI	53223		314-338-1282
	Channel	Manager of Channel Management	Product & Wire ID	Debbie Fessler	debra_fessler@bradycorp.com	Milwaukee	WI	53223	414-438-7032	414-217-5192
	Channel	Channel Manager		Jordan Kelbe-Lewis	jordan_kelbe_lewis@bradycorp.com	Milwaukee	WI	53223	414-358-4503	
	Channel	Channel Manager		Tiho Bozadjiev	tiho_bozadjiev@bradycorp.com	Winona	MN	55987		507-349-6643
	Channel	Channel Manager		Edgar Cyr	edgar_cyr@bradycorp.com	Kokomo	IN	46902		765-210-2711
	Channel	Channel Manager		Jake Erickson	jake_erickson@bradycorp.com	Milwaukee	WI	53223		414-552-6524
	Channel	Channel Manager		Tasha Howe	natasha_howe@bradycorp.com	Waldorf	MN	56091		507-571-9540
	Channel	Channel Manager		Brittney Waclawski	brittney_waclawski@bradycorp.com	Milwaukee	WI	53223	414-438-7031	
	Channel	Channel Manager		Julie Levins	julie_levins@bradycorp.com	Milwaukee	WI	53223	414-358-6610	
	Channel	Channel Manager		Madeline Scharf	madeline_scharf@bradycorp.com	Milwaukee	WI	53223		
	Channel	Channel Manager		Kristina Behrndt	kristina_behrndt@bradycorp.com	Milwaukee	WI	53223	414-438-6831	414-469-6585
	Channel	Channel Manager		Andy Hein	andrew_hein@bradycorp.com	Milwaukee	WI	53223	414-438-7041	414-378-9184
	Channel	Channel Manager		Nathan Lord	nathaniel_lord@bradycorp.com	Easley	SC	69642		864-986-5271
LATIN AMERICA										
Latin America	Latin America	Latin America Sales Manager		Luiz Foloni	luiz_foloni@bradycorp.com					
	Latin America	Sales Manager LATAM North		Javier Quevedo	javier_quevedo1@bradycorp.com					(+52) 55 2954 9332
	Latin America	Mexico - Baja California	Tijuana	Roberto Torres	roberto_torres@bradycorp.com	San Ysidro	CA	92173		(+52) 664 520 5079
	Latin America	Mexico - DF	México / Edo. México, Morelos, Hidalgo, Guerraro (Mexi	Carlos Vallecillo	carlos_vallecillo@bradycorp.com					(+52) 555 409 8619
	Latin America	Mexico - Juarez	El Paso Tx / Cd Juarez/ Chihuahua / (North)	Fabian Portillo	fabian_portillo@bradycorp.com	Juarez	Chih	32509	6563780188	6 265-0143 US (91
	Latin America	Mexico - Juarez (Custom Labels)		Gerardo Narvaez	gerardo@bradycorp.com					(+52) 656 270 5147
	Latin America	Mexico - Bajio	aro / San Luis Potosi/ Guanajuato / Michoacan / (North C	Jorge Terrazas	jorge_terrazas@bradycorp.com	Queretaro	Queretaro	76116		(+52) 442 592 7920
	Latin America	Mexico - Bajio (Custom Labels)		Berenice Figueroa	berenice_figueroa@bradycorp.com					(+52) 442 475 0312
	Latin America	Mexico - Southeast	laxcala / Veracruz / Tabasco / Oaxaca / Chiapas / Campe	Raymundo Gutierrez	raymundo_gutierrez@bradycorp.com	Puebla	Puebla	72523	N/A	(+52) 228 835 8186
	Latin America	Mexico - Sonora	Sonora/ Sinaloa / (Northwest)	Gerardo Quiroz	gerardo_quiroz@bradycorp.com					(+52) 644 134 0370
	Latin America	Mexico - Guadalajara	alajara / Aguascalientes/ Zacatecas / Colima / Nayarit (V	Aldo Gonzalez	aldo_gonzalez@bradycorp.com	Zapopan	Jalisco	45066		(+52) 33 3667 1230
	Latin America	Mexico - Guadalajara (Custom Labels)		Manuel Zuniga	manuel_zuniga@bradycorp.com					(+52) 442 249 7762
	Latin America	Mexico - Monterrey	Monterrey/ Tamaulipas / (Northeast)	Jose Marin	jose_marin@bradycorp.com	General Escobedo	Nuevo Leon	66070		(+52) 81 1277 7206
	Latin America	Mexico - Monterrey	Monterrey / McAllen / Reynosa / Matamoros / Nuevo Laredo	Rodrigo Santos	rodrigo_santos@bradycorp.com	Monterrey	Nuevo Leon	64860		(+52) 899 160 0601
	Latin America	Mexico - Monterrey (Custom Labels)		Kevin Castro	kevin_castro@bradycorp.com					(+52) 81 1080 9254
	Latin America	Mexico - Saltillo	Coahuila / Durango	Roberto Lopez	roberto_lopez@bradycorp.com					(+52) 872 105 5211
	Latin America	Mexico - Reynosa		Oswaldo Ramirez	oswaldo_ramirez@bradycorp.com					(+52) 899 507 7252
	Latin America	Mexico	Business Development Manager OEM / Mexico	Marco Ponce	marco_ponce@bradycorp.com					(+52) 333 497 9411
	Latin America	Mexico	Regional Sales Specialist Manager / Latam North SPC	Mario Hernandez	mario_hernandez@bradycorp.com	Chalco	Mexico	56600	5517360836	(+52) 55 7505 9816
	Latin America	Mexico	Latam North Sales Manager	Sergio Garcia	sergio_garcia@bradycorp.com	Cuauhtemoc	CDMX	6400	5526303307	(+52) 555 456 4016
	Latin America	Central America	Guatemala to Panama	Mariela Jara	mariela_jara@bradycorp.com	Mercedes Norte	eredia, Costa Ric	40102		(+506) 7012 3904
	Latin America	Caribbean	Caribbean	Yanelly Garcia	yanelly_garcia@bradycorp.com					829-341-8023
	Latin America		Datacomm/Portable Systems	Oscar Plascencia	oscar_plascencia@bradycorp.co,					(+52) 33 1172 9947
	Latin America	Mexico (Channel Manager)		Wendy Hernandez	wendy_hernandez@bradycorp.com					(+52) 442 595 1047
	Latin America	Mexico (Channel Manager)		Diego Cornejo	diego_cornejo@bradycorp.com	Zapopan	Jalisco	45221	(+521) 333 156 6897	(+52) 33 3156 6897
	Latin America	Latin America Inside Sales		Cynthia Montenegro	cynthia_montenegro@bradycorp.com	Tijuana	Baja California	22444	52 664-624-9475 x 797188	(+52) 664 212 3037
	Latin America	South America	Peru / Bolivia	Enrique Garcia	enrique_garcia@bradycorp.com					(+5195) 617 2295
	Latin America	South America	Chile / Argentina / Paraguay / Uraguay	Christian Munoz	christian_munoz@bradycorp.com	Santiago	Chile	7550593		+56 9 9554 5008
	Latin America	South America	Colombia	Alejandra Oviedo	alejandra_oviedo@bradycorp.com	Bogotá	Colombia	110931		+57 322 763 7616
	Latin America	Customer Service Supervisor		Manuel Sanchez	manuel_sanchez@bradycorp.com	Tijuana	Baja California	22444	(+52) 664 218 9475	

F'27 Brady Americas		Team/Territory	Platform	Name	Address	City	ST	Zip	Office Phone	Cell
SORBENT SALES										
SPC		**Commercial Business Leader**		**Bobby Ennis**	robert_ennis@bradycorp.com	Louisville	KY	40214		**502-744-8490**
		National Sorbent Sales Specialist		Mike Ellis	michael_ellis@bradycorp.com	Kennett Square	PA	19348		484-294-1195
		Business Development Manager		Laura Schrader	laura_schrader@bradycorp.com	Charlotte	NC	28227		502-619-2502
		SPC Outside Sales	West	Ray Brown	raymont_brown@bradycorp.com	Louisville	KY	40214	502-380-4063	
		SPC Outside Sales	East	Jonathon Thornton	jonathon_thornton@bradycorp.com	Louisville	KY	40214		835-275-0732
		SPC Inside Sales	Lead Inside Sales Specialist	Rebecca Morgan	rebecca_morgan@bradycorp.com	Louisville	KY	40214	502-380-4076	
GLOBAL SAFETY & COMPLIANCE										
Global Safety Compliance		**Safety Services Manager**								
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		Software Operations Manager		Lucia Morales	lucia_morales@bradycorp.com	Littleton	CO	80127	414-358-5329	760-612-3598
		Client Services Project Manager		Timika Edwards	timika_edwards@bradycorp.com	Milwaukee	WI	53223		
		Client Relationship Sales Specialist		Lane Grigg	lane_grigg@bradycorp.com	Milwaukee	WI	53223	414-438-6958	